

Identifying Information	Submission Information			
Advertiser or Agency	Entry Title	Entry Classification	Category	Notes
Duft Watterson	U of I No Small Potatoes	1. Television	7) Single entry	Copywriting
Duft Watterson	MDT Troy Andersen Safe Driving	1. Television	8) Campaign	Talent
Duft Watterson	SLHP All Together Now	2. Radio	16) Campaign	Concept
St. Luke's Marketing	Move Freely Again Print Ads	3. Print Advertising	30) Consumer Magazine Campaign	Copywriting
18Ninety Creative	Mission43 - Chukars Jumbotron	4. Out of Home & Ambient Media	35) Single entry, Other (electronic, digital, animated, super-sized, etc.)	Production
Duft Watterson	MDT Impaired Driving Summer Rodeo	4. Out of Home & Ambient Media	39) Flat, Extension/Dimensional, Other (electronic, digital, animated, super-sized.), or Campaign billboards	Message and Media Synergy
IE Productions	Symphony Mailer	5. Direct Mailing	44) Single, Flat	Art Direction
VetIQ by PetIQ	"Puppies"	6. Online Video & Podcasts	48) Internet Commercials	Copywriting
Lovevery	Parenting Search 101	6. Online Video & Podcasts	48) Internet Commercials	Concept
SOVRN	Visit Helena - Brand Anthem	6. Online Video & Podcasts	49) Branded Content & Entertainment for Online Film or Video	Storytelling
Mitchell+Palmer	We Digress - Interview Series	6. Online Video & Podcasts	49) Branded Content & Entertainment for Online Film or Video	Content
116 & West	Gowen Thunder Airshow: Website Design	7. Digital Advertising	52) Consumer Website	Information Achitecture
Drake Cooper	44° North@ Vodka 44northvodka.com	7. Digital Advertising	52) Consumer Website	Design
PetIQ	PetArmor "Arm Your Pet"	7. Digital Advertising	54) B-to-B or Consumer Social Media	Design
Mitchell+Palmer	Crucial - VS	7. Digital Advertising	55) Social Media Campaign	Design
Lovevery	4-Year-Old Play Kit Launch	7. Digital Advertising	55) Social Media Campaign	Brand Identity
Drake Cooper	The Wilder	9. Identity Programs	73) Logo or trademark design	Design
SOVRN	Visit Helena	9. Identity Programs	73) Logo or trademark design	Design
116 & West	Alchemist Coffee Roasting Co.: Packaging Design	9. Identity Programs	75) Packaging or Label Design	Design
Brandcraft	The Car Park - Endless Solutions	10. Elements of Advertising	77) Illustration	Infographic Design
Foerstel Piper Martin	Dr Bombay Ice Cream Illustrations	10. Elements of Advertising	77) Illustration	Illustration
Namebrand	Camp Crashers	13. Ad Industry Self Promotion	91) Brochure, Posters, Stationery Package, Newsletter, Cards, Invitations, or Announcements	Design
Mitchell+Palmer	MP 2024 Calendar	13. Ad Industry Self Promotion	97) Out-of-Home, Non-Traditional, Guerrilla/Ambient or Direct Marketing	Design
Drake Cooper	Office of the Governor Fentanyl: All It Takes OOH	14. Public Service	103) Out-of-Home	Copywriting
Studio Ostendo, Co.	Blue Sky Homes Brand Identity	16. Complete Campaign	112) Consumer Local	Graphic Design
Scentsy, Inc.	Air Purifier Campaign	16. Complete Campaign	113) Consumer Regional/National	Copywriting