

**Rockies 2023 Silver Award Winners**

Advertiser or Agency	Entry Title	Entry Classification
KIVI	Idahaunts – Haunted Penitentiary	1. Television- Local (One DMA)
Porter Pro Media	Mo' Money, Mo' Problems	1. Television- Local (One DMA)
KTVB	Valley Regional Transit Routes 2022	1. Television
Stoltz Marketing Group	Mountain View Hospital   All Babies Welcome	1. Television
Mitchell Palmer	Lithia Ford of Boise   Hank Patterson	1. Television
CLM Marketing & Advertising	Idaho Lottery Joy Worth Sharing	1. Television- Regional/National (2+ DMA)
Mitchell Palmer	D.L. Evans   Gwen	1. Television
CLM Marketing & Advertising	Idaho Lottery Nice Bucks	2. Radio- Regional/National (2+ DMA)
Mitchell Palmer	Jackson BevCo   Questionable Life Choices	2. Radio
Rich Broadcasting	The Devil's Music	2. Radio- Self Promotion
Duft Watterson	ITD Public Transportation	3. Print Advertising
Visionkit Studio	Tumbleweed Stargazer - Timeless	3. Print- Consumer Magazine
IE Productions	Dino of the Deeps - Billboard	4. OOH- Local (One Market)
Drake Cooper	Epic Shine - Idaho's Car Wash	4. Out Of Home & Ambient Media
Mitchell Palmer	Jackson BevCo   Renegades of Retail	4. Out Of Home & Ambient Media
Duft Watterson	ITD Public Transportation	4. OOH- Mass Transit
Namebrand	Sony Uncharted	5. Direct Marketing- Single
Mitchell Palmer	Brundage   The Mountain First. The Mountain Always.	6. Online Video & Podcasts- Video
AdFire Creative LLC	Bish's RV - Join the Family	6. Online Video & Podcasts- Video
Porter Pro Media	Lazy T Ranch Website	7. Digital- Websites
Drake Cooper	ICCU Meet the Greens Landing Page	7. Digital- Websites
CLM Marketing & Advertising	Pioneer FCU Snake Free Checking	7. Digital- Social Media
Duft Watterson	ITD Motorcycle Awareness	7. Digital Advertising
Stoltz Marketing Group	WoodWorks Innovation Network Welcome Video	7. Digital- Branded Content & Entertainment
Lovevery	Independent Play.	7. Digital Advertising
St. Luke's Health System	Annual Report	8. Collateral Material- Annual Report
Mitchell Palmer	ISU   Recruitment Pennant	8. Collateral Material- Brochure
Duft Watterson	St. Luke's Health Plan All Together Now Individual Brochure	8. Collateral Material- Brochure
Drake Cooper	Bogus Basin - Apparel and Merchandise Design	8. Collateral Material- Specialty Advertising
Namebrand	Smoke Guard Dealer Awards	8. Collateral Material- Specialty Advertising
Drake Cooper	Healing Breakthrough Identity	9. Identity Programs
Drake Cooper	ExtraMile Convenience Stores - ExtraGOOD Packaging	9. Identity Programs
18Ninety Creative	Purple Heart Run Jody	10. Elements of Advertising- Copywriting
116 & West	Alchemist Illustrations	10. Elements of Advertising- Visual
116 & West	Alchemist Photography	10. Elements of Advertising- Visual
Drake Cooper	Idaho Central Credit Union - It's Goal Time	10. Elements of Advertising- Visual
Porter Pro Media	Doomsayer	10. Elements of Advertising- Visual
Lovevery	Sounds of Learning	10. Elements of Advertising- Sound
Drake Cooper	CBH Homes Homefinder UX	10. Elements of Advertising- Digital Creative Tech
Namebrand	Namebrand Holiday Sales Kit	11. Sales Promotion- Product or Service Presentation
Namebrand	Namebrand-opoly	13. Ad Industry Self Promotion- Collateral
Stoltz Marketing Group	Stoltz Holiday Advent Calendar	13. Ad Industry Self Promotion- Broadcast/Digital
Namebrand	Namebrand 2022 Headwear Collection	13. Ad Industry Self Promotion- Non-Traditional
Resolve Media	Troops & Soldiers Basketball	14. Public Service- Broadcast/Digital
Drake Cooper	Wassmuth Center for Human Rights - Just Say Yes Coloring Book	14. Public Service- OOH
Drake Cooper	Rising Up Against Child Abuse	14. Public Service
AdFire Creative	This Is Bish'in	15. Potpourri- Potpourri
Against	Boise State College of Innovation and Design Branding	15. Potpourri- Potpourri
Stoltz Marketing Group	Intuit Customer Spotlight   Employee Engagement Campaign	16. Complete Campaign
Mitchell Palmer	Brundage   The Mountain First. The Mountain Always.	16. Complete Campaign
CLM Marketing & Advertising	It Hasn't Always Been Easy To Be A Pioneer	16. Complete Campaign