

Rockies 2023 Citations			
Advertiser or Agency	Entry Title	Entry Classification	Notes
IE Productions	Teton Auto Group Superbowl	1. Television- Local (One DMA)	Concept and Craft
Mitchell Palmer	Brundage The Mountain First. The Mountain Always.	1. Television	Copywriting
Lovevery	Home Cozy	1. Television- Regional/National (2+ DMA)	Cinematography
Duft Watterson	U of I Capital Campaign TV	1. Television- Regional/National (2+ DMA)	Copywriting
CLM Marketing & Advertising	Not Easy Being A Pioneer	1. Television	Copywriting
St. Luke's Health System	Boise Airport Nature Room	4. OOH- Local (One Market)	Copywriting, Graphic Design
Idaho Lottery	Cabela's Big Bucks Billboard	4. OOH- Regional/National (2+ Markets)	Concept
Mitchell Palmer	ISU ROAR	4. Out Of Home & Ambient Media	Photography
Duft Watterson	St. Luke's Health Plan All Together Now	4. OOH- Mass Transit	Messaging on door, Copywriting
Lovevery	Joy, delivered. Direct Mail Piece	5. Direct Marketing- Single	
Stoltz Marketing Group	Valley Regional Transit - Route 30 Mailer	5. Direct Marketing- Single	Design
CLM Marketing & Advertising	Simplot Grower Solutions In Your Fields By Your Side	6. Online Video & Podcasts- Video	Cinematography
Villager Creative	Roommate Monster	6. Online Video & Podcasts- Video	Creative Concept
Porter Pro Media	Lazy T Ranch	6. Online Video & Podcasts- Video	Cinematography
CLM Marketing & Advertising	Commercial Tire Website	7. Digital- Websites	UI/UX
Drake Cooper	Northwest Nazarene University – TikTok	7. Digital- Social Media	Design and Editing
116 & West	Rhodes to Bogus: Poster Design	8. Collateral Material- Poster	Illustration
Namebrand	CHG Making A Difference Week Pins	8. Collateral Material- Specialty Advertising	Creative Concept
Drake Cooper	ExtraMile Convenience Stores - ExtraGOOD Identity	9. Identity Programs	Design
Mitchell Palmer	Brundage The Mountain First. The Mountain Always.	9. Identity Programs	Design
Stoltz Marketing Group	CableCoaster Packaging	9. Identity Programs	Design
Namebrand	Boise Ad Federation Golf Tournament	10. Elements of Advertising- Visual	Creativity
Duft Watterson	Washington Trust Bank Can't Campaign	10. Elements of Advertising- Visual	Style
18Ninety Creative	PlexTrac Enterprise Tool	10. Elements of Advertising- Visual	Motion Graphics
Light Bender Media	TRICA Grand Opening	10. Elements of Advertising- Visual	
PromoShop Inc	IPC Parachuting Beaver Plaque	11. Sales Promotion- Point of Purchase	Creative Execution
Mitchell Palmer	Mitchell Palmer Calendar	13. Ad Industry Self Promotion- Non-Traditional	Illustration
18Ninety Creative	18Ninety Creative Rebrand	13. Ad Industry Self Promotion	Strong Identity Branding
18Ninety Creative	Mission43 - Idaho After the Military	14. Public Service- Broadcast/Digital	Videography
Stoltz Marketing Group	Giraffe Laugh Case Statement	14. Public Service- OOH	Design/Layout
116 & West	Idaho Office of Drug Policy: Eat Together Idaho Booklet	14. Public Service- OOH	Creativity, Illustration
Advantage Advertising	Club Grilled Cheese Invite	14. Public Service- OOH	Creativity
CLM Marketing & Advertising	Idaho Lottery Training Montage	15. Potpourri- Potpourri	Storytelling, Entertainment Value
Duft Watterson	St. Luke's Health Plan All Together Now	15. Potpourri- Potpourri	Cohesive Design and Messaging
Namebrand	2022 Rockies Award Show	16. Complete Campaign	Design Excellence, Execution
Duft Watterson	ITD Motorcycle Safety	16. Complete Campaign	Campaign Concept
Duft Watterson	ITD Public Transportation	16. Complete Campaign	Cohesive and Memorial Creative
Duft Watterson	ITD Seatbelt Safety	16. Complete Campaign	Storytelling (Video)
Drake Cooper	Idaho Central Credit Union - The Greens	16. Complete Campaign	Banking = Family Affair
IE Productions	Eastern Idaho State Fair Campaign	16. Complete Campaign	Art Direction